



جامعة البريمي
UNIVERSITY OF BURAIMI

COLLEGE OF BUSINESS



Always deliver
more than
expected



- **College Structure**

- **Resources & Facilities**

- **Achievements Brief**

- **Faculties & Staff**



CONTENTS

Vision

To be a nationally recognized entrepreneurial university which caters for industrial , social and developmental needs of the region.

جامعة وطنية رائدة تلبي التطلعات في المجالات الصناعية والاجتماعية والتنمية في المنطقة

Mission

Provide a learner-centered environment through innovative education , research and community engagement that contributes to life enhancement with local and global partnerships.

توفير بيئة تعليمية محورها الطالب تركز على التعلم الابتكاري والبحث العلمي والمشاركة المجتمعية والتي تسهم في تحسين الحياة معززة بشراكات محلية و عالمية





Dear Students,

It is my great honor to welcome you on behalf of the faculty, staff and students to the College of Business. CoB contributes to a dynamic cultural diversity and offers incredible academic environment with highly dedicated faculties, value based curriculum, and magnificent facilities. We are honored that you are interested in continuing your education with us. The College of Business is one of the four Colleges of the University of Buraimi, dedicated to serve the community and nation.

The College of Business provides high quality education and prepares the students to be leaders in their field by equipping them to take up long and successful careers in industry and government.

The College offers the following programs; Bachelor of Art in Business Administration & E-Business Management, Bachelor of Science in Management Information Systems, Bachelor of Art in Banking & Islamic Finance, Bachelor of Science in Global Supply Chain Management & Logistics, and Bachelor of Art in Export Oriented Management with three concentrations namely Bachelor of Art in Human Resource and Intercultural Management, Bachelor of Art in International Law and Global Political Studies, Bachelor of Art in International Management & Business.

The ethos in the College is to provide students with memorable and fruitful learning experiences through engaging in creative tasks and activities that bring out the best in them. Our graduates are well founded in business fundamentals, blended with the highest standards of professional and ethical behavior, and are prepared to meet the challenges of the workplace and the needs of society. In addition; we develop student's managerial skills and leadership to prepare them to become business leaders nationally and internationally.

Dr. Ibrahim Rashid Al Shamsi
Acting Dean, College of Business

DEAN'S MESSAGE

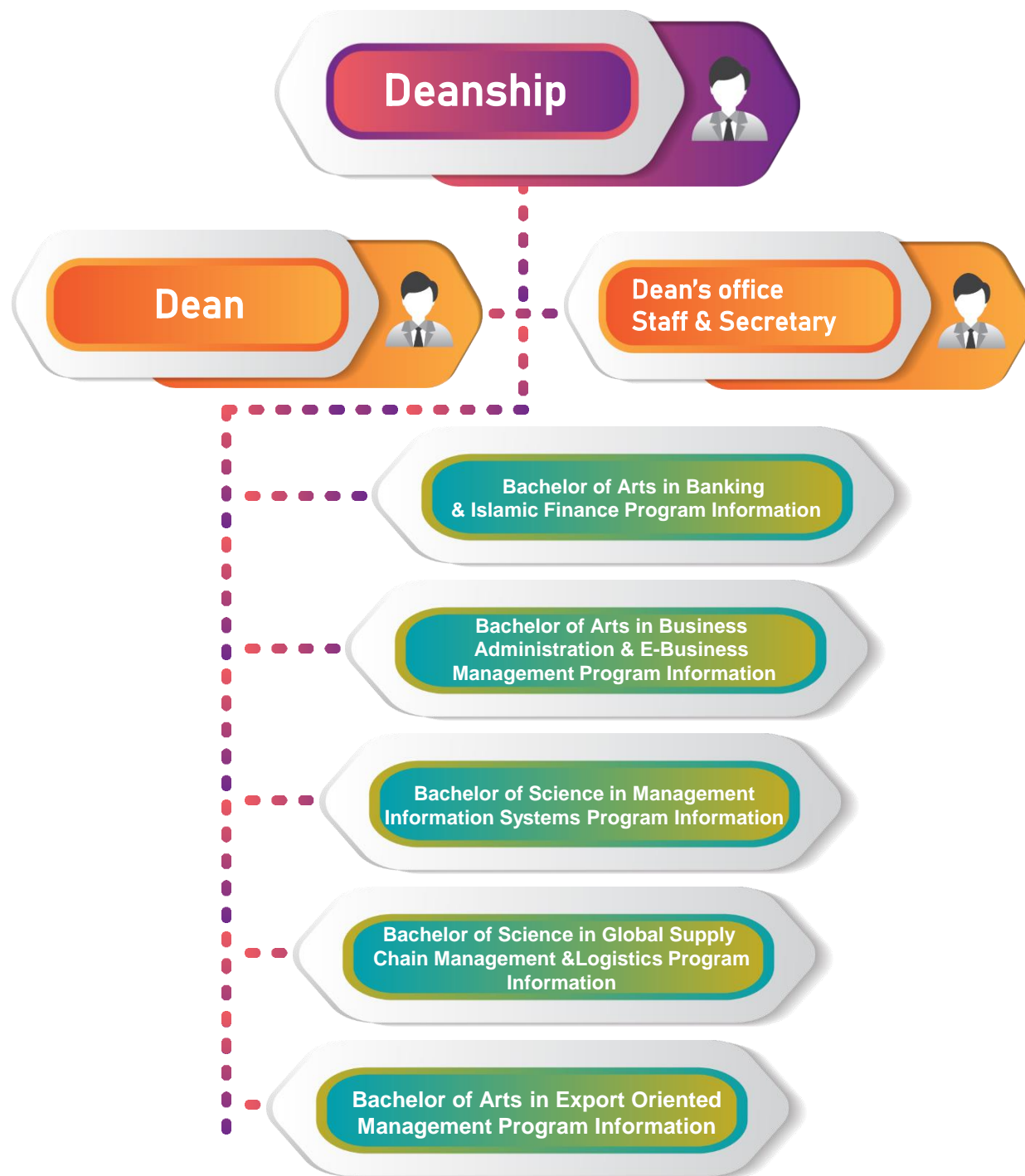




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CoB STRUCTURE





CoB STRUCTURE



About the College of Business:

The College of Business (CoB) with its value-based curriculum offers a unique opportunity to engage in a program of higher education that allows students to develop their business knowledge while acquiring management and leadership skills that will help shape their lives, influence their mind-set and successfully advance their careers. At the heart of the College is a commitment to provide high quality education, to instill work-place skills and knowledge.

This is done in conjunction with developing creative and analytical problem-solving abilities. The College programs are delivered in a global context with international expertise, and we aim to develop your understanding of issues affecting the global business world, whilst graduating with strong managerial, leadership, and critical thinking skills.

CoB STRUCTURE

1. Bachelor of Arts in Banking & Islamic Finance Program Information

The Banking and Islamic Finance Program is a dynamic and innovative initiative from the University of Buraimi that aims to contribute to the strength and sustainability of the Islamic Financial sector which will ultimately benefit the Sultanate of Oman both economically and socially. Students will be given an introduction into the basic principles of Islamic finance before going to gain a more in-depth understanding of issues such as Takaful, Islamic capital markets and the main

Number HOURS

131

Number of
Students

72

CoB STRUCTURE



2. Bachelor of Arts in Business Administration & E-Business Management Program Information

The Business Administration & E-Business Management degree program seeks to provide learners with a fundamental understanding of business administration and e-commerce principles which are essential for achieving a competitive edge in the contemporary business world.

To achieve its primary objective to deliver modern and innovative courses of learning to students the Business Administration & E-Business Management program draws on technologically oriented courses such as programming, software application, relational data base management, IT application, project management, network development and website design.

Number HOURS

131

Number of Students

351

CoB STRUCTURE

3. Bachelor of Science in Management Information Systems Program Information

The MIS degree program at CoB is designed to provide comprehensive and well balanced training to undergraduates in the field of management information systems. The program is multidisciplinary by design and provides a fundamentally sound grounding in technical as well as business skills, coupled with associated skills in areas of managerial skills, skills for life, and societal values. The MIS program is designed to meet increasing needs by technologically-oriented firms that wish to attract employees with a blended background in business knowledge base and IT skills.

Number HOURS

131

Number of
Students

154

CoB STRUCTURE

4. Bachelor of Science in Global Supply Chain Management & Logistics Program Information

The program importance is backed with several key factors. Among them are current economic and demographic tendencies in the Sultanate of Oman, existing development plans of the Sultanate and the local and regional labor market conditions and tendencies. The offered program in general, as well as its mission and program objectives is consistent with the university's mission and goals. The carried out benchmarking of the proposed program with programs offered by other regional and world universities shows that the program is in line with most top rated programs of the selected universities in terms of the number and structure of the elective courses

Number HOURS

131

Number of
Students

211

CoB STRUCTURE

5. Bachelor of Arts in Export Oriented Management Program Information

The Export Oriented Management programme offers a multi-faceted approach to studying the development of effective international trade relations and marketing efforts between export oriented business entities. One of the unique points of the program is the strong emphasis on the ability of learners to communicate proficiently in several international languages that support export oriented management activities. Conceptually, the program is reinforced with soft skill oriented courses such as personality training, critical and creative thinking, research and problem solving, which are designed to provide a human dimension to the integrated learning regime.

Number HOURS

131

Number of
Students

50

CoB STRUCTURE



2

RESOURCES & FACILITIES





Design Studios

- 4 Large Studios
- 2 Small Studios

Computer Labs

- 4 Computer Labs
120 PCs

Library

- 1462 Resources Available
- Audio / Visual Materials
- OPAC Online Library
- Masader Online Library
- WIFI Internet Access
- Study Area

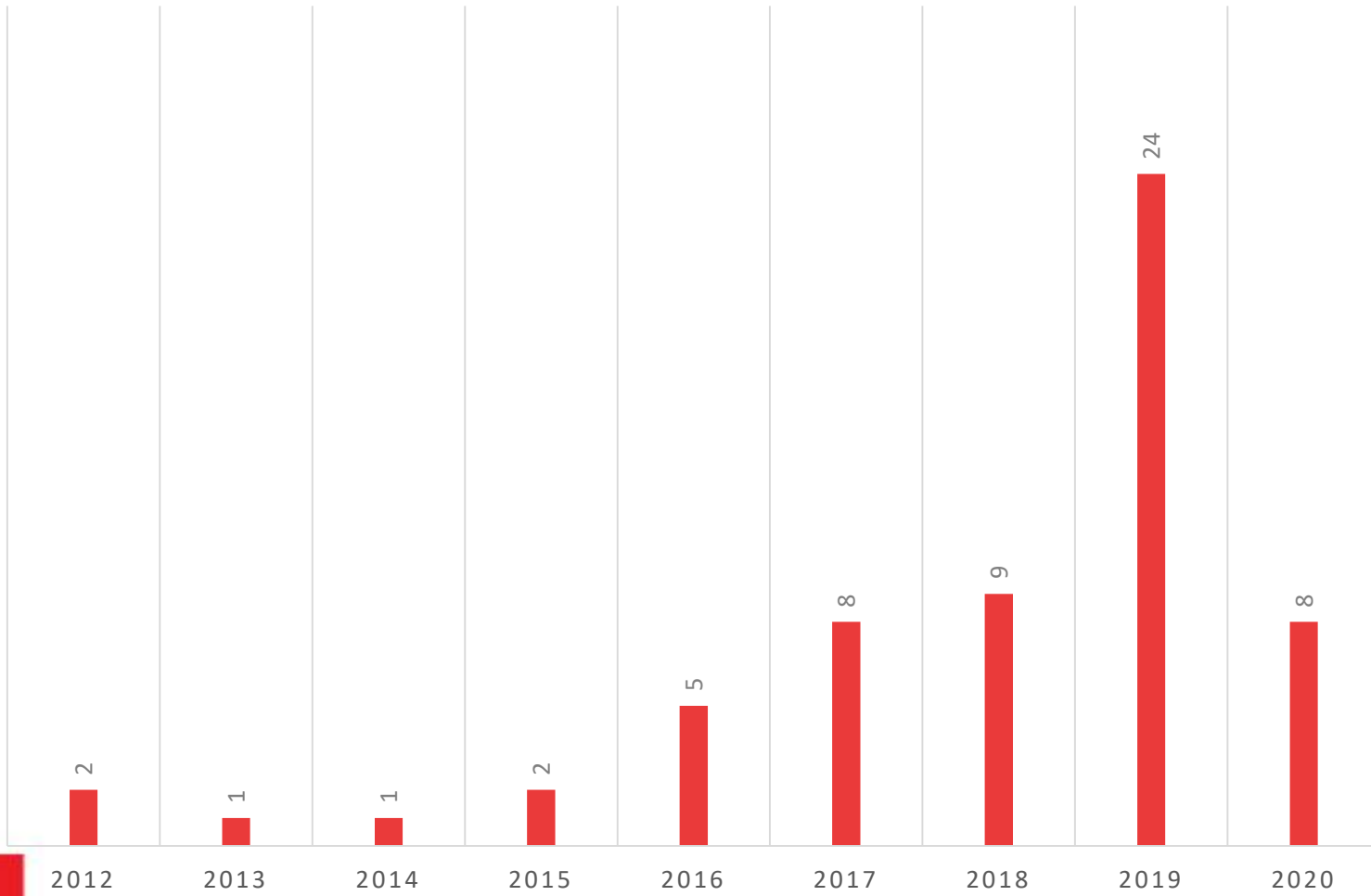




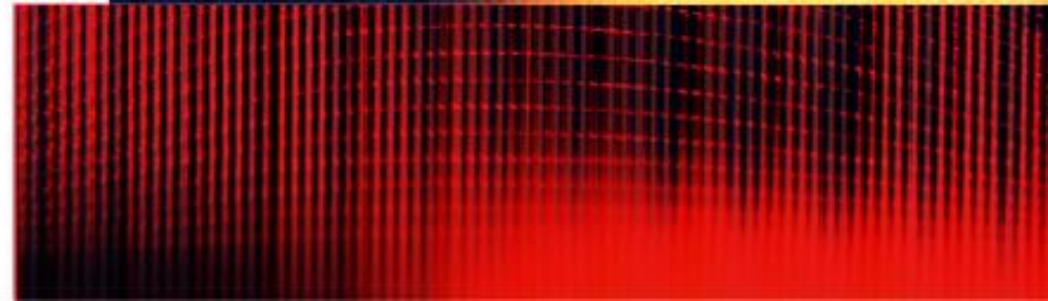
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Achievements Brief





CoB PUBLICATION



Sample of Publication Information

• Prabha Thoudam

- I. Women and the 2030 Agenda for Sustainable Development Why Gender Responsive Budgeting is Vital for Sustainable Development in North East India.
- II. Predicting Financial Distress of Bhutan Telecom Limited.
- III. Factor Affecting the Choice of Cheese in Bhutan: A Choice Architecture Perspective.
- IV. Organic Agriculture: A key strategy to achieve the sustainable Development: An urgent need for developing environmentally sustainable organic agriculture.

Sample of Publication Information

• **Latifa Ben Arfa**

- I. Towards New Quantitative Cybersecurity Risk Analysis Models for Information Systems: A Cloud Computing Case Study.
- II. A Computational Approach for Secure Cloud Computing Environments.
- III. An Empirical Assessment of Error Masking Semantic Metric.
- IV. Comparative Study of Ontologies Based ISO 27000 Series Security Standards

Sample of Publication Information

• Shrikant Panigrahi

- I. "Investigating the Dynamic Impact of CO2 Emissions and Economic Growth on Renewable Energy Production: Evidence from FMOLS and DOLS Tests".
- II. "An Application of Analytic Hierarchy Process (AHP) for Sustainable Procurement of Construction Equipment: Multicriteria-Based Decision Framework for Malaysia".

Sample of Publication Information

• 2019

- I. "Prabha Thoudam, Shrikant Panigrahi, Chinglen Maisnam, Wafa Alyani, Ermal Bino"
- II. "The Female Entrepreneurs' Attitude towards Entrepreneurship: How Entrepreneurial Orientation and Desirability Influence Intention of Entrepreneurial Students?"
- III. Boumedyen Shannaq, Ibrahim Al Shamsi, Saif Nabhan Management Information System for Predicting Quantity Materials :
http://www.temjournal.com/content/84/TEMJournalNovember2019_1143_1149.html

Sample of Publication Information

• 2019

- IV. Fouad Azawi and Boumedyen Shannaq Fuzzy Analysis Tool for Classifying Exams Questions Based on Bloom's Taxonomy Verbs :
REVISTA AUS 26.4/DOI:10.4206/aus.2019.n26.4.9/
www.ausrevista.com/ editor@ausrevista.com
- V. Latifa Ben Arfa An Empirical Validation of Functional Redundancy Semantic Metric as Error Detection Indicator.

A red-tinted photograph of a graduation cap and a bouquet of flowers. The cap is on the left, and the bouquet is in the center. The background is a blurred image of a person's face.

Activities for Society

- Management creativity.
- thinking and innovation skills.
- course time management .
- Entrepreneurship Forum.

Faculty Activities

- ❑ Practical material outputs / results.
- ❑ Students learn Course description.
- ❑ Review for tests International accreditation Academically .
- ❑ Challenge students and how to deal with them.
- ❑ College regular seminar program (continuing education).



General Student Activates

- ❑ Scientific competition for students of CoB.
- ❑ Effectively reduce stress for students.
- ❑ Entrepreneurship Forum.
- ❑ Professional interview skills.
- ❑ How to write a CV.





4

Faculties & Staff



Qualification: Ph.D.



Dr. Ibrahim Rashid Al Shamsi
Dean

- Specialization
 - Information Systems
- Research Interest
 - Knowledge
 - Management
 - Automation

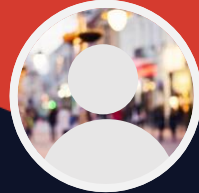
Qualification: Doctorate



Shad Ahmad Khan

- Specialization
 - Marketing
 - General Management
 - Business Laws
- Research Interest
 - Customer Satisfaction
 - Customer Loyalty
 - Green Practices

Qualification: Ph.D.



Ibrahim Al Shamsi

- Specialization
 - Business Administration
- Research Interest
 - HRM
 - Risk Management

Qualification: Ph.D.



Dr. Shannaq Boumedyen

- Specialization
 - Information Systems
- Research Interest
 - Knowledge Management
 - Automation

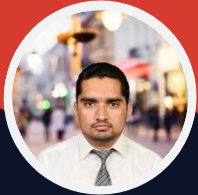
Qualification: Doctorate



Dr. Shrikant Panigrahi

- Specialization
 - Accounting, Finance
 - Business Management
- Research Interest
 - Corporate Finance
 - Operations Management
 - Econometrics

Qualification: Doctorate



Mudassar Mahmood

- Specialization
 - Computational Mathematics
- Research Interest
 - Data Analysis
 - Numerical Solutions of Differential equations

Qualification: Ph.D.



Ilya Bystrov

- Specialization
 - Economics & Management
- Research Interest
 - Economics
 - Management

Qualification: Ph.D.



Ferdinand J. Epoc

- Specialization
 - Business Management/MIS
- Research Interest
 - Management
 - Educational Technology
 - Best practices in HEIs

Qualification: Ph.D.



Ugi Suharto

- Specialization
 - Islamic Finance and Banking
- Research Interest
 - Islamic Banking
 - Finance
 - Economics and Islamic Studies

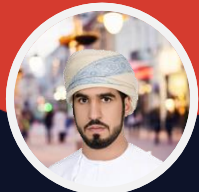
Qualification: MASTER



Dr. Samson Eboh

- Specialization
 - Accounting,
 - Finance
- Research Interest
 - Finance
 - online payments systems integrity and reliability

Qualification: MASTER



Azan AlAzzani

- Specialization
 - Business Administration
- Research Interest
 - HRM
 - Supply chain managment

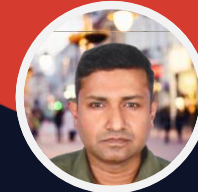
Qualification: MASTER



Dr. Muhammad Saleem

- Specialization
 - MBA (Marketing)
- Research Interest
 - Marketing
 - Management

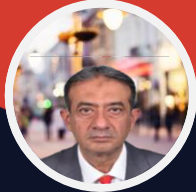
Qualification: MASTER



Mohamed Wahish Hashim

- Specialization
 - Business Administration
- Research Interest
 - Entrepreneurship
 - Human Resources Management
 - Marketing Management

Qualification: MASTER



Mohammad Mirza

- Specialization
 - Finance

Qualification: MASTER



Ermal Bino

- Specialization
 - Business Administration
- Research Interest
 - Finance
 - online payments systems integrity and reliability

Qualification: MASTER



Hyder Kamran

- Specialization
 - HRM
- Research Interest
 - Marketing
 - HRM

Qualification: Doctorate



Latifa Ben Arfa EP Rabai

- Specialization
 - BUSINESS IT
- Research Interest
 - Quantifying software quality attributes
 - Project management technology

Qualification: Doctorate



Sandhia Valsala

- Specialization
 - Computer Science
- Research Interest
 - Software Engineering
 - Data Mining

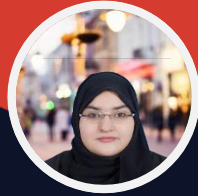
Qualification: Doctorate



Thoudam Prabha Devi

- Specialization
 - Commerce
 - Business Administration
- Research Interest
 - Entrepreneurship
 - ERP
 - Business Strategy

Qualification: MASTER



Maryam Al Farsi

- Specialization
 - Finance and Economics
- Research Interest
 - Corporate Finance
 - Operations Management
 - Econometrics

Qualification: MASTER



Sandhia Valsala

- Specialization
 - Computer Science
- Research Interest
 - Software Engineering
 - Data Mining